

Welcome to the German Standardization Panel 2022 Survey!

General information

What is the aim of the survey?

The goal of the German Standardization Panel is to record the standardization strategies of German companies. The survey serves as source of information for future decisions by both the standard-setting organizations and the stakeholders active in standardization and by companies that were not yet involved in standardization.

The German Standardization Panel also intends to collect long-term data, which will be available for standardization research. The annual survey always begins on October 14, World Standards Day.

The German Standardization Panel is conducted by the department of Innovation Economics at the Technical University of Berlin on behalb of DIN (German Institute for Standardization) and DKE (German Kommission for Electrical, Eletronic and Information Technologies). It is under the patronage of the German Federal Ministry of Economics and Climate Protection (BMWK).

Structure of the questionnaire

This year's questionnaire is structured as follows:

Importance of standards: Questions on the importance, use, and implementation of standards, as well as on other aspects of technical rules. Standards and the Sustainability Development goals of the United Nations Standards and acces to affordable and renewable energy Standardization activities: Questions about the use of resources for standards and standardization activities General information: Questions about general characteristics of your organization, including, but not limited to, information that can be found in your annual report

What is your immediate benefit?

After completing the survey, the results will become available exclusively to the survey participants. Later, after we compared all your compaies that responded to our survey, we organize a research report that will be openly available to a braoder audience.

Important Information

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Please sp	ion A: Information about the participating company of the pers becify whether your company is part of a group of companies and from which point of view you we g questions.	
A1.	your point of view	
A2.	the company	
A3.	a typical company in your industry	
A4.		
A5.	in the company	
A6. A7.	you see a typical company in your industry	
A7. A8.	of a typical company in your industry	
A9.	company success	
A10.	a typical company in your industry	
A11.	From which point of view will you be answering the following question?	
This is a n	nandatory field as your answer affects the following questions and the evaluation of your answers. Please answer for your of your business group	
	The view of the company	
	The view of the business group	
	My expertise as an individual	
A12.	Does your company belong to a group of companies or an association of several companies?	
	Please choose one of the follows	ing answers
	Yes, a national business group with headquarters in Germany	
	Yes, an international business group with headquarters in Germany	
	Yes, an international business group with headquarters abroad	
	No, an individual enterprise with headquarters in Germany	
	No, an individual enterprise with headquarters abroad	
A13.	Which of the following applies to your business group? Please choose one of the follow	ing answers
	national business group with headquarters in Germany	
	international business group with headquarters in Germany	
	international business group with headquarters abroad	
A14.	In which country are your headquarters located?	
	Afghanistan	
	Åland Islands	
	Albania	
	Algeria	↓ ▼



American Samoa	
Andorra	
Angola	
Anguilla	
Antarctica	
Antigua And Barbuda	
Argentina	
Armenia	
Aruba	
Australia	Ļ
Austria	
Azerbaijan	Ļ
Bahamas	
Bahrain	Ļ
Bangladesh	Ļ
Barbados	
Belarus	
Belgium	
Belize	
Benin	
Bermuda	
Bhutan	
Bolivia	
Bosnia And Herzegovina	
Botswana	
Bouvet Island	
Brazil	
British Indian Ocean Territory	Ļ
Brunei Darussalam	Ļ



Bulgaria	
Burkina Faso	
Burundi	
Cambodia	
Cameroon	
Canada	
Cape Verde	
Cayman Islands	
Central African Republic	
Chad	\Box
Chile	\Box
China	
Christmas Island	
Cocos (Keeling) Islands	
Colombia	\Box
Comoros	
Congo	
Congo, The Democratic Republic Of The	
Cook Islands	
Costa Rica	
Cote D'ivoire	
Croatia	
Cuba	
Cyprus	
Czechia	
Denmark	
Djibouti	
Dominica	
Dominican Republic	



Ecuador	
Egypt	
El Salvador	
Equatorial Guinea	
Eritrea	
Estonia	
Ethiopia	
Falkland Islands (Malvinas)	
Faroe Islands	
Fiji	
Finland	
France	
French Guiana	
French Polynesia	
French Southern Territories	
Gabon	
Gambia	
Georgia	
Ghana	
Gibraltar	
Greece	
Greenland	
Grenada	
Guadeloupe	
Guam	
Guatemala	
Guernsey	
Guinea	
Guinea-bissau	



Guyana	
Haiti	
Heard Island And Mcdonald Islands	
Holy See (Vatican City State)	
Honduras	
Hong Kong	
Hungary	
Iceland	
India	
Indonesia	
Iran, Islamic Republic Of	
Iraq	\Box
Ireland	\Box
Isle Of Man	Ļ
Israel	Ļ
Italy	Ļ
Jamaica	
Japan	Ļ
Jersey	
Jordan	
Kazakhstan	
Kenya	
Kiribati	
Korea, Democratic People's Republic Of	
Korea, Republic Of	\Box
Kuwait	Ļ
Kyrgyzstan	Ļ
Lao People's Democratic Republic	Ļ
Latvia	Ļ



Lebanon	
Lesotho	
Liberia	
Libyan Arab Jamahiriya	
Liechtenstein	
Lithuania	
Luxembourg	
Macao	
Macedonia, The Former Yugoslav Republic Of	
Madagascar	
Malawi	
Malaysia	
Maldives	
Mali	
Malta	
Marshall Islands	
Martinique	
Mauritania	
Mauritius	
Mayotte	
Mexico	
Micronesia, Federated States Of	
Moldova, Republic Of	
Monaco	
Mongolia	
Montenegro	
Montserrat	
Morocco	
Mozambique	
	_



Myanmar	
Namibia	
Nauru	
Nepal	
Netherlands	
Netherlands Antilles	
New Caledonia	
New Zealand	
Nicaragua	
Niger	
Nigeria	
Niue	
Norfolk Island	
Northern Mariana Islands	
Norway	\Box
Oman	\Box
Pakistan	\Box
Palau	
Palestinian Territory, Occupied	
Panama	
Papua New Guinea	
Paraguay	
Peru	
Philippines	
Pitcairn	
Poland	\Box
Portugal	
Puerto Rico	
Qatar	Ļ



Reunion	
Romania	
Russian Federation	
Rwanda	
Saint Helena	
Saint Kitts And Nevis	
Saint Lucia	
Saint Pierre And Miquelon	
Saint Vincent And The Grenadines	
Samoa	Ļ
San Marino	
Sao Tome And Principe	
Saudi Arabia	
Senegal	
Serbia	Ļ
Seychelles	
Sierra Leone	
Singapore	Ļ
Slovakia	
Slovenia	
Solomon Islands	
Somalia	
South Africa	
South Georgia And The South Sandwich Islands	Ļ
Spain	
Sri Lanka	
Sudan	
Suriname	
Svalbard And Jan Mayen	



Swaziland	
Sweden	
Switzerland	\Box
Syrian Arab Republic	\Box
Taiwan, Province Of China	
Tajikistan	
Tanzania, United Republic Of	
Thailand	
Timor-leste	
Togo	
Tokelau	
Tonga	
Trinidad And Tobago	
Tunisia	Ļ
Turkey	\Box
Turkmenistan	
Turks And Caicos Islands	\Box
Tuvalu	
Uganda	
Ukraine	
United Arab Emirates	
United Kingdom	\Box
United States	
United States Minor Outlying Islands	
Uruguay	\Box
Uzbekistan	
Vanuatu	
Venezuela	
Viet Nam	



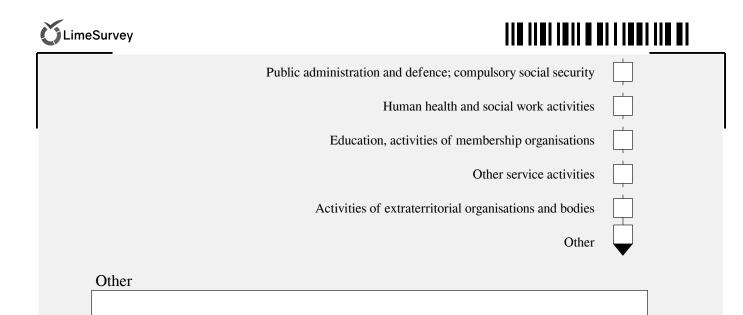
Virgin Islands, British	
Virgin Islands, U.S.	
Wallis And Futuna	
Western Sahara	
Yemen	
Zambia	
Zimbabwe	

A15. Please state the main business activity (industry) of your company in 2021. If you answer as private person please indicate the sector of your main occupation, i.e. for which industry your answers are representative.

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Please choose one of the following answers

Agriculture, forestry and fishing	
Mining and quarrying	
Consumer Goods Production	
Chemical and Pharmaceutical Industry	
Metal Production	
Electrical Engineering	
Medical Engineering	
Optics	
Mechanical Engineering	
Plant construction	
Automotive Engineering	
Manufacture of other non-metallic mineral products	
Energy, Water, and Oil	
Construction	
Wholesale and retail trade; repair of motor vehicles and motorcycles	
Transporting and storage	
Information and Communication	
Professional and scientific activities	
Certification and testing	



A16. Please state the full name of a typical company in your industry.

If possible, please also state the location of {A2RDcalcDAS} and the department you work in.

Section B: 1. Significance of standards and specifications

Explanation of the standard types:

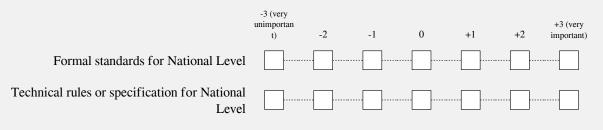
The following section contains questions about the relevance, the use and the implementation of norms and standards, as well as other aspects of technical rules. A distinction is made between formal standards, technical rules or specifications, consortia standards, de-facto standards and company standards.

Formal standards are developed in the committees of the DIN e.V. in full consensus of all interested parties. Specifications (e.g. DIN SPEC) are developed by experts in formal standardization organizations (e.g. DIN e.V.), but, like <u>technical rules</u>, are not adopted in full consensus decisions (by associations such as VDI, VDMA, VDE). Informal consortia standards are developed by a select group of companies in consortia (and thus outside the formal standardization organizations). De-facto standards are not developed by consortia, but result from the demand behavior in the market (e.g. Microsoft Windows). Internal company standards are developed within a company and are used company-specifically by the company itself or by cooperating companies (e.g. suppliers). External company standards are company standards originally developed by other companies (e.g. purchasers / buyers) and then introduced internally.

B1. How important are the following types of national level standards

established for a typical company in your industry?

Assessment on a scale from -3 (very unimportant) to +3 (very important) (various standard types are explained in the help text above)



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	-3 (very unimportan t) -2 -1 0 $+1$ $+2$ important)	
Informal consortia standards for National Level		
De-facto standards for National Level		
-	ng types of standards established on	
European level for a typical co Assessment on a scale from -3 (very unimportant,	mpany in your industry? to +3 (very important) (various standard types are explained in the help text above)	
	-3 (very unimportan t) -2 -1 0 +1 +2 important)	
Formal standards for European Level		
Technical rules or specification for European Level		
Informal consortia standards for European Level		
De-facto standards for European Level		
B3. How important are the followi	ng types of standards established	
• •	ical company in your industry? to $+3$ (very important) (various standard types are explained in the help text above)	
- 2002000000000000000000000000000000000	-3 (very unimportan +3 (very	
	t) -2 -1 0 $+1$ $+2$ important)	
Formal standards for International Level		
Technical rules and specifications for International Level		
Informal consortia standards for International Level		
Da-facto standards for International Level		
-	d external company standards for a	
typical company in your indus	<i>LCY :</i> Assessment on a scale from -3 (very unimportant) to +3 (very important)	
	-3 (very unimportan t) -2 -1 0 $+1$ $+2$ important)	
Internal company standards		
External company standards		
B5. Please indicate the number of standards utilized by a typical company in your industry in 2021.		
	101 - 0 1 - 10 11 - 100 1.000 > 1.000	
Formal standards (e.g. DIN, VDE, DIN EN, ISO	CEN, CENELEC, , IEC, ETSI, ITU)	
Technical rules or specifications (e.g. Guidelines issued by VDE, VDMA or VDI or specifications like DIN SPEC)		
Informal consortia standards (e.g. standards of co	onsortia like W3C or OASIS)	

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	$0 1 - 10 11 - 100 1.000 > 1.000$ De-facto standards Internal company standards External company standards $\Box = - \Box = - \Box = - \Box$
B6.	Please indicate whether or not a typical company in your industry was certified according to the following ISO standards in 2021.
	Yes No Answer ISO 9001 (Quality management system standard) ISO 14001 (Environmental management system standard)
	ISO/IEC 27001 (Information security management system standard)
	ISO 500001 (Energy management system standard)
	Other
B7.	In which year did a typical company in your industry first receive the ISO 9001 certification?
B8.	Is a typical company in your industry planning on completing the ISO 9001 certification?
	Please choose one of the following answers Yes No
B9.	In which year did a typical company in your industry first receive the ISO 14001 certification?
	Please enter the year of initial certification
B10.	Is a typical company in your industry planning on completing the ISO 14001 certification? Please choose one of the following answers Yes
	No
B11.	In which year did a typical company in your industry first receive the ISO/IEC 27001certification?
	Please enter the year of initial certification

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B12.	Is a typical company in your industry planning o ISO/IEC 27001 certification?	Please choose one of the following answers Yes
B13.	In which year did a typical company in your indu ISO 50001 certification?	Please enter the year of initial certification
B14.	Is a typical company in your industry planning of 50001 certification?	Please choose one of the following answers Yes
B15.	Please indicate which other certifications your co 2021. Other	ompany obtained in

Section C: Special section: standards and the SDGs

In 2012, the member states of the United Nations (UN) resolved to pursue 17 goals for sustainable development at the economic, ecological, and social levels (the so-called "Sustainable Development Goals", SDGs). These goals are targeted on a global scale and are planned to be pursued and achieved until 2030.

In addition to the political dimension, implementation at the corporate level is of critical importance. Thus, the impact of norms and standards is crucial to achieving the SDGs. In the following questions, we would like to ask you to provide your assessments of the UN Sustainable Development Goals in general and the reference to norms and standards in particular.

Further information on the 17 goals.

C1. Which Sustainable Development Goals are most relevant for your company or industry?

The goals can be relevant, for example, by the fact that

your company or industry contributes to the achievement of these objectives, or changes in your company or industry have an impact on the achievement of these goals. Please rank the most relevant goals in the green box (most relevant goal first). The elements can be moved with the mouse. Double-click to move one element to the other list. Please select a maximum of 5 goals.

No Poverty	
Zero Hunger	
Good Health and Well-being	
Quality Education	
Gender Equality	
Clean Water and Sanitation	
Affordable and Clean Energy	
Decent Work and Economic Growth	
Industry, Innovation and Infrastructure	
Reduced Inequality	
Sustainable Cities and Communities	
Responsible Consumption and Production	
Climate Action	



Life Below Water	
Life on Land	
Peace, Justice and Strong Institutions	
Partnerships to achieve the Goal	

Section D: Special section 2: Query on the current situation

Without energy and electricity, life, as we live it today, would come to a standstill. Standards ensure that everything related to energy reliably and safely functions - from providing everyday energy to our household electrical equipment to almost all industrial production processes.

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Germany agreed to the energy turnaround with the Renewable Energy Sources Act (EEG). By 2050 at least 80% of the electricity should be produced by renewable sources. However, the expansion of renewable energies in Germany was already faltering and stagnated even more due to the Ukraine war and the accompanying energy crisis in Germany. This fall, we expect electricity prices in Germany to rise due to the gas shortage. Unrestricted access to affordable, reliable, and modern energy services can no longer be taken for granted by the German industry and households.

Given the forecasted consequences of this crisis on the German business landscape, in the 2022 edition of the German Standardization Panel, we included a special section dedicated to the relationship between access to energy, the expansion of renewable energies, and the increase in energy efficiency with standards and standardization. In this section, we will explore the questions of whether standards are already fulfilling their full potential in the expansion of renewable energies and increase in energy efficiency, how much standards help to ensure secure and reliable access to energy supply, and how the standardization process could be improved to address the energy transition.

D1.	Was a typical company in your industry affected by energy shortages in 2022?		
		Yes	
		No	
D2.	To what extent was a typical company in your industry affected by energy shortages in 2022?		
D3.	Did a typical company in your industry have an energy contingency plan in place in 2022?		
		Yes	
l		No	

D4. Have you created or modified this contingency plan based on the 2022 energy shortage? Created	
Modified Modified D5. Please describe the contingency plan in more detail. D6. Does a typical company in your industry already produce and use renewable energy (e.g., solar or wind energy)? Yes No D7. If so, how does a typical company in your industry produce them and	
D6. Does a typical company in your industry already produce and use renewable energy (e.g., solar or wind energy)? Yes	
renewable energy (e.g., solar or wind energy)? Yes No D7. If so, how does a typical company in your industry produce them and	
D8. Does a typical company in your industry already purchase renewable energy (e.g., green electricity)? Yes Yes No	
D9. If so, what types of renewable energy are purchased by a typical company in your industry?	

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Please select on a rating scale from -3 (less) to +3 (more)

Section E: Special section 2a: SGD 7/ Affected by energy crisis/ transition

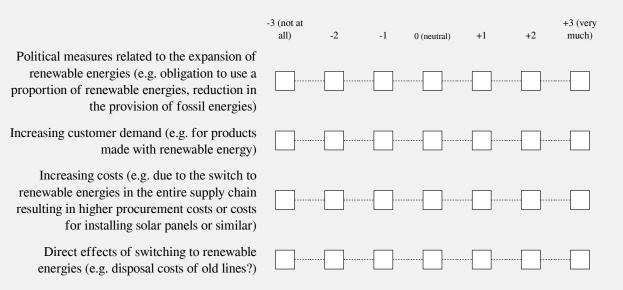
The seventh United Nations Sustainable Development Goal is to "Ensure access to affordable, reliable, sustainable and modern energy for all by 2030." The goal is divided into three sub-areas: (a) public access to affordable, reliable, and modern energy services, (b) increasing the share of renewable energies, and (c) increasing energy efficiency. In the following questions, we want to determine how companies were affected in these three sub-aspects in 2022.

E1. In 2022, how did the following factors affect renewable energy use in a typical company in your industry?

-3 (not at +3 (very all) -2 -1 0 (neutral) +1+2 much) Political measures related to the expansion of renewable energies (e.g. obligation to use a proportion of renewable energies, reduction in the provision of fossil energies) Increasing customer demand (e.g. for products made with renewable energy) Increasing costs (e.g. due to the switch to renewable energies in the entire supply chain resulting in higher procurement costs or costs for installing solar panels or similar) Direct effects of switching to renewable energies (e.g. disposal costs of old lines?) Existing standards

E2. Please describe how standards have impacted the use of renewable energy in a typical company in your industry.

E3. In 2022, how did the following factors affect energy efficiency in a typical company in your industry?



Please select on a rating scale from -3 (less) to +3 (more)

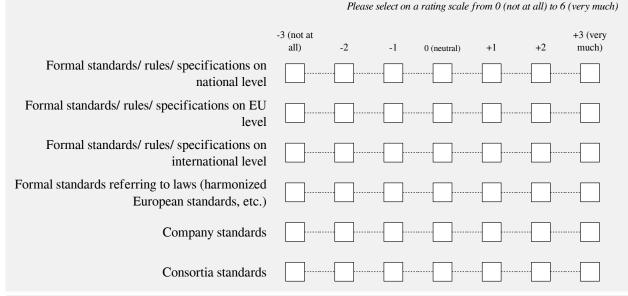
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Existing standards	-3 (not at +3 (very all) -2 -1 0 (neutral) +1 +2 much)
E4. Please describe how standards in a typical company in your in	have impacted energy efficiency gains ndustry.
E5. In 2022, how have the followin affordable energy in a typical	g factors affected the procurement of company in your industry?
	Please select on a rating scale from -3 (less) to +3 (more)
Political measures related to the expansion of renewable energies (e.g. obligation to use a proportion of renewable energies, reduction in the provision of fossil energies)	-3 (not at +3 (very all) -2 -1 0 (neutral) +1 +2 much)
Increasing customer demand (e.g. for products made with renewable energy)	
Increasing costs (e.g. due to the switch to renewable energies in the entire supply chain resulting in higher procurement costs or costs for installing solar panels or similar)	
Direct effects of switching to renewable energies (e.g. disposal costs of old lines?)	
Existing standards	
E6. Please describe how standards energy in a typical company in	have affected the procurement of your industry.

Section F: Special section 2b1: Potential and actual contribution of standards to the energy transition

In the following section, we would like to ask you to evaluate the potential and the actual contribution of different types of standards for the energy transition.

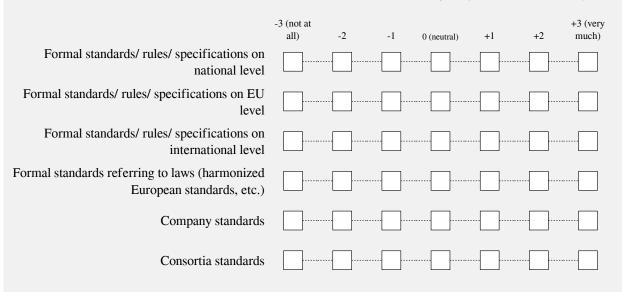
Here, we understand energy transition as all measures to expand the production, use and purchase of energy from renewable sources, such as electricity and heat from sustainably usable, renewable, or regenerative sources, independent of the Ukraine war and in the sense of the EEG (Renewable Energy Act).

F1. How much do you think the following types of standards could potentially support the energy transition?



F2. In your opinion, to what extent do the following types of standards already support the energy transition?

Please select on a rating scale from 0 (not at all) to 6 (very much)



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F3.	To what extent are standards needed to suppo energy transition?	rt the industry in the
F4.	Are there still insufficient standards to support energy transition?	rt the industry in the

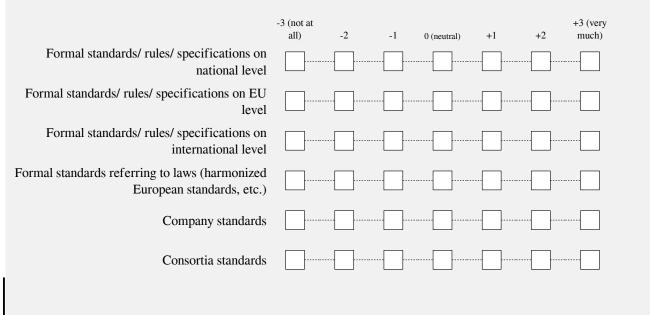
Section G: Special section 2b2: Potential and actual contribution of standards to the energy crisis

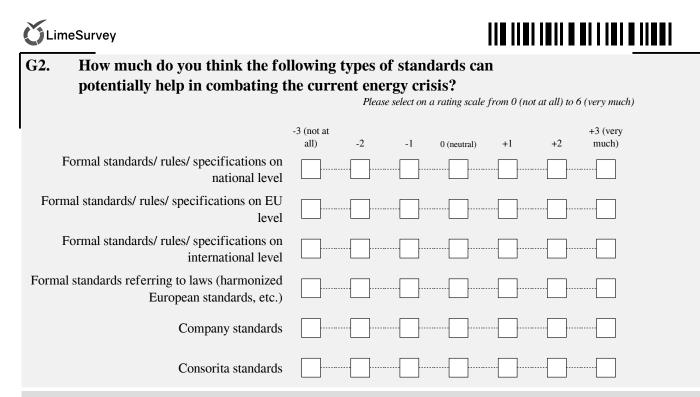
In the following section, we would like to ask you to evaluate the potential and actual contribution of different types of standards to the energy crisis.

We understand the energy crisis as the current situation of electricity or gas shortages and the accompanying increased prices for these goods, which have resulted as a consequence of the events since the beginning of the Ukrainian war.

G1. How much do you think the following types of standards already support combating the current energy crisis?

Please select on a rating scale from 0 (not at all) to 6 (very much)





Section H: Significance of standards and specifications

Please assess the impact of standards on various factors relevant to {A2RDcalcERF}.

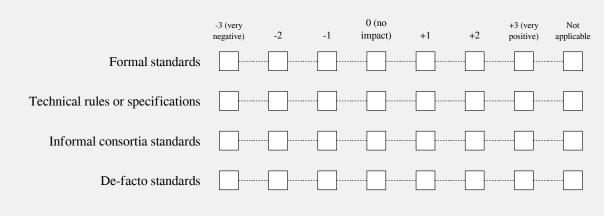
H1. Please assess the impact of various types of standards on legal security.

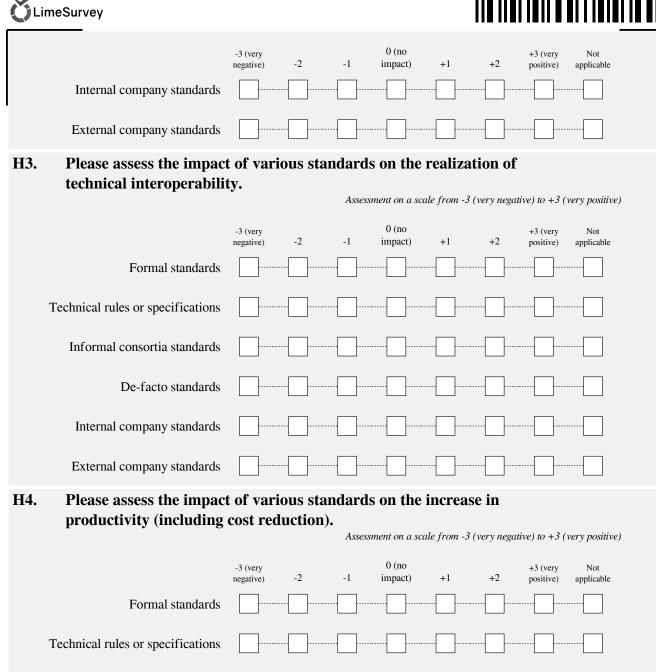
	-3 (very negative)	-2	-1	0 (no impact)	+1	+2	+3 (very positive)	
Formal standards	·							
Technical rules or specifications	·							
Informal consortia standards								
De-facto standards								
Internal company standards								
External company standards	·····							

H2. Please assess the impact of various standards on the fulfillment of formal and informal market entry conditions.

Assessment on a scale from -3 (very negative) to +3 (very positive)

Assessment on a scale from -3 (very negative) to +3 (very positive)





Internal company standards External company standards

H5. Please assess the impact of various standards on the improvement of quality.

Informal consortia standards

De-facto standards

Assessment on a scale from -3 (very negative) to +3 (very positive)

	-3 (very negative)	-2	-1	0 (no impact)	+1	+2	+3 (very positive)	Not applicable
Formal standards								
Technical rules or specifications	·							
Informal consortia standards								

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	-3 (very 0 (no +3 (very Not negative) -2 -1 impact) +1 +2 positive) applicable
De-facto standards	
Internal company standards	
External company standards	
H6. Please assess the impac regarding direct busine	et of various standards on the competitiveness ess rivals. Assessment on a scale from -3 (very negative) to +3 (very positive)
	$\begin{array}{cccc} -3 \ (very & 0 \ (no & +3 \ (very & Not \\ negative) & -2 & -1 & impact \end{pmatrix} +1 +2 & positive) & applicable \end{array}$
Formal standards	
Technical rules or specifications	
Informal consortia standards	
De-facto standards	
Internal company standards	

H7. Please assess the impact of various standards on the optimization of research, development, and innovation activities.

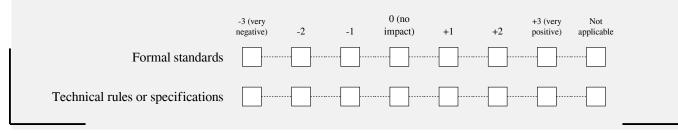
External company standards

Assessment on a scale from -3 (very negative) to +3 (very positive)

	-3 (very negative)	-2	-1	0 (no impact)	+1	+2	+3 (very positive)	Not applicable
Formal standards	·····							
Technical rules or specifications	·							
Informal consortia standards	·····							
De-facto standards	·····							
Internal company standards	·····							
External company standards	·····	-						

Please assess the impact of various standards on the bargaining H8. position regarding suppliers and customers.

Assessment on a scale from -3 (very negative) to +3 (very positive)



Survey			
	-3 (very negative) -2	0 (no -1 impact) +1	+3 (very Not +2 positive) applicable
Informal consortia standards]
De-facto standards]
Internal company standards]

Internal company standards	
External company standards	

H9. Please assess the impact of various types of standards on the success at public tenders.

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Assessment on a scale from -3 (very negative) to +3 (very positive)

	-3 (very negative) -2	0 (no -1 impact)	+1 +2	+3 (very Not positive) applicable
Formal standards]
Technical rules or specifications]
Informal consortia standards]
De-facto standards]
Internal company standards]
External company standards]

H10. Please assess the impact of various types of standards on the organizational resilience.

Assessment on a scale from -3 (very negative) to +3 (very positive)

Organizational resilience is the ability of a company to withstand external shocks or upheavals in the social, economic, or political environment and to adapt to new conditions (Gabler Wirtschaftslexikon, 2022).

	-3 (very negative)	-2	-1	0 (no impact)	+1	+2	+3 (very positive)	Not applicable
Formal standards								
Technical rules or specifications								
Informal consortia standards								
De-facto standards								
Internal company standards								
External company standards								

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H11. Please assess the impac organisational sustaina		ous ty	-	standard		? (very nego	ative) to +3 (very positive)
1	-3 (very negative)	-2	-1	0 (no impact)	+1	+2	+3 (very positive)	Not applicable	
Formal standards									
Technical rules or specifications									
Informal consortia standards									
De-facto standards									
Internal company standards									
External company standards									

Section I: 3. Standardization activities

The following section contains questions regarding the resource input necessary for standardisation work.

I1. In which standardization organizations was a typical company in your industry represented in 2021?

Please indicate in how many committees of the following institutions {A2RDcalcNOMAKK} was active in 2021.

	0	1	2 - 5	6 - 10	> 10
DIN (German Institute for Standardization e. V.)					
DKE (German Commission for Electrical, Electronic & Information Technologies of DIN and VDE)					
CEN (European Committee for Standardization)					
CENELEC (European Committee for Electrotechnical Standardization)					
ETSI (European Telecommunications Standards Institute)					
ISO (International Organization for Standardization)	·····				
IEC (International Electrotechnical Commission)	·····				
ITU (International Telecommunication Union)					

I2. In which standardization organizations is a typical company in your industry currently represented ?

Please indicate in how many committees of the following institutions {A2RDcalcNOMAKK} has been active since the beginning of the year.

	0	1	2 - 5	6 - 10	> 10
DIN (German Institute for Standardization e. V.)					
DKE (German Commission for Electrical, Electronic & Information Technologies of DIN and VDE)					

		0 1 2-5 6-10 >10
	CEN (European Committee for Standardization)	
	CENELEC (European Committee for Electrotechnical Standardization)	
	ETSI (European Telecommunications Standards Institute)	
	ISO (International Organization for Standardization)	
	IEC (International Electrotechnical Commission)	
	ITU (International Telecommunication Union)	
I3.	Was a typical company in your industry representation consortia in 2021? Please state in how many consortia [A2RDcc	esented in alcNOMAKK} was active at various regional levels in 2021.
		0 1 2-5 6-10 >10
	National consortia	
	European consortia	
	International consortia	
I4.	Is a typical company in your industry current standardization consortia? Please state in how many consortia {A2RDcalcNOMAKK} was acti	
		0 1 2-5 6-10 >10
	National consortia	
	European consortia	
	International consortia	
15.	In which specific standardization consortia w your industry represented in 2021? You can state the specific names of the consortia in what	ras a typical company in ich {A2RDcalcNOMAKK} was represented in the text boxes.
I6.	Please assess the influence of the following cr a typical company in your industry to particip compared to formal standardization committ	pate in consortia
	compared to rorman summar and and committe	major minor neutral / co minor major advantage advantage mplementar formal formal consortia consortia y standardization
	Reputation of the consortium	

LimeSurvey



LimeSurvey	
	major minor neutral / co minor major advantage advantage mplementar formal formal consortia consortia y standardization standardization
Personnel costs of participation (time)	
Fees	
Costs for documents	
Speed of the processes	
Decision-making (majority instead of consensus)	
Participants (competitors, customers or suppliers)	
Number of users of standards	
Type of the users of the standards (e.g., government, large customers)	
Regulation on patents	
Regulation on copyright	
Use of open source mechanisms	
Use of open source contents	
Positive experiences in the past	
Personal contacts to other members	
Impact on government regulation	
Monitoring of the expertise of the other participants	
Capability to solve technical problems	
I7. Did a typical company in your industry main department in 2020?	tain a standardization
	Yes
	No
I8. Does a typical company in your industry curr standardization department?	rently maintain a
	Yes
	No
I9. Please choose the tasks and authority of this	department.

Č Lim	
	Other United States of Contract of Contrac
I10.	Please state the number of employees in the standardization department of a typical company in your industry in 2021.
I11.	Please state the current number of employees in the standardization department of a typical company in your industry.
I12.	Change in number compared to 2020. Increased Increased Increased Increased Increased No change Increased Increased Increased
I13.	Please estimate the approximate total costs of all standardization activities of a typical company in your industry in 2020 and the change in total costs compared to 2019.Total personnel and travel costs including miscellaneous costs, e.g. membership fees. $-keine$ $0 - 1.000$ $1.001 100.001 -$
I14.	Change in total costs compared to 2020. Increased Increased No change Increased Increased No answer Increased Increased
115.	Did a typical company in your industry contribute to any open source projects in 2021? Yes No



_			
I16.	Please describe your involvement in open source projects.		
	E.g. Which open source organizations are you active at? (Apache Software Foundation, Eclipse Foundation etc.)		
	Software Foundation, Eclipse Foundation etc.)		
I17.	Did a typical company in your industry work in any energy-related standardization committee in 2022?		
		Yes	
		No	
I18.	In which standardization committee related to energy did you work exactly?		



J2.

J3.

Section J:4. General information Notice: In the following section, you will be asked general questions about {A2RDcalcNOMAKK} . Please answer all questions regarding the same reference. The gathered data is treated confidentially and is anonymized for statistical analyses.

J1. Please state your position in the company:

Education, training			
Procurement, materials management			
Export			
Finance, Accounting			
Research, Development			
Executive management, plant manager			
IT, data processing			
Construction			
Logistics, storage, transportation			
Marketing			
Standardization			
Human resources, social affairs			
Production, manufacturing			
Quality management			
Services, technical support			
Miscellaneous			
Distribution, sales			
Administration, organization			
If you checked "Other," describe your activity in this field:			
How many employees worked in a typical company in your industry in total in 2021?			

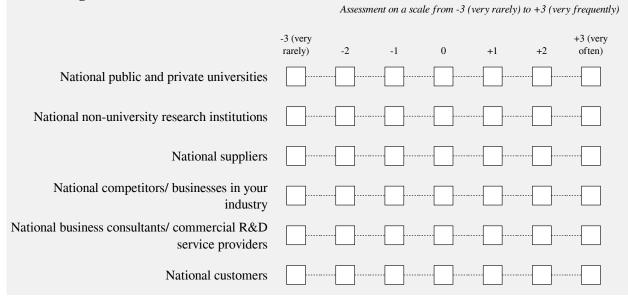
ČLimeSurvey		
J4.	How many employees currently work in a typica industry?	al company in your
J5.	Change in number compared to 2020.	Increased No change Decreased No answer
J6. т	Please divide the total export share of a typical of industry in 2020 into exports to Europe, Asia, a be total must match your entry from the previous question. Example: Total {(A44)} within Europe, {round((A44)/4)}% to Asia, {round((A44)/4)}% to the U.S., and Share within Europe Share to Asia Share to Asia Share to the USA	nd USA . % revenue from exports: {round((A44)/4)}% of which is
J7.	Please estimate a typical company in your indus costs, and total profit in 2021. Total personnel and material costs including miscellar Total sales Total costs Total profit	stry's total sales, total neous costs. (Figures expressed in THOUSAND EUROS)
J8.	What percentage of a typical company in your in generated by exports in 2021? Example: 1,000,000 total sales, 300,000 of which are generated by example: 1,000,000 total sales, 300,000 of which are generated by example.	·
J9.	Has a typical company in your industry introdu significantly improved products <u>or services (pro</u> the market or introduced new or significantly in (process innovations) in 2021? Did the research activities of a typical company in your industry and/or in cooperation with external partners?	oduct innovations) to nproved processes and development
		······································

Yes

External research

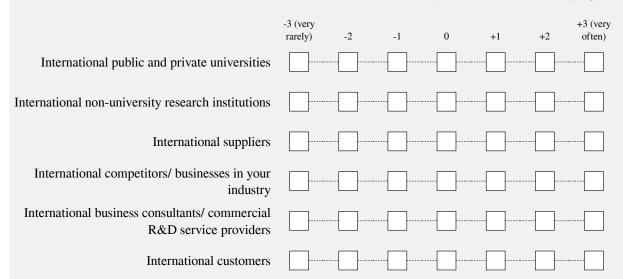
No

J10. How often did a typical company in your industry cooperate in research and development activities with the following <u>national</u> organisations in 2021?



J11. How often did a typical company in your industry cooperate in research and development activities with the following <u>international</u> organisations in 2021?

Assessment on a scale from -3 (very rarely) to +3 (very frequently)







We thank you very much for your cooperation and support!

If you have any further questions, please do not hesitate to contact us at dnp@inno.tuberlin.de.

Visit normungspanel.de for news, results of previous years' surveys, and further information on the German Standardization Panel.